



## ABOUT ME



Hello! My name's Emma, I'm a 23-year-old travel blogger from the UK. I've been cruising since I was 11 and am passionate about the idea that cruising is for everybody.

You can find me on Instagram and Twitter @emmacruises.



1300+



4300+

## ABOUT CRUISING ISN'T JUST FOR OLD PEOPLE

Cruising Isn't Just For Old People was founded in September 2016 when I returned from my first Cunard cruise with lots to tell the world. Since then I have been focusing on building a young cruisers community and engaging guest bloggers from around the world. I am extremely proud of the community that we have created of likeminded, friendly who aim to inform and inspire others.



+ 670+  
Facebook page



710+  
Facebook group

## CRUISING COMMUNITY

20+ bloggers:

We have bloggers from around the world contributing content, many of whom have their own travel blogs or websites within other genres. Our Facebook group is a relatively new venture but is growing consistently, providing us with a brilliant opportunity to connect with our audience on a personal level.

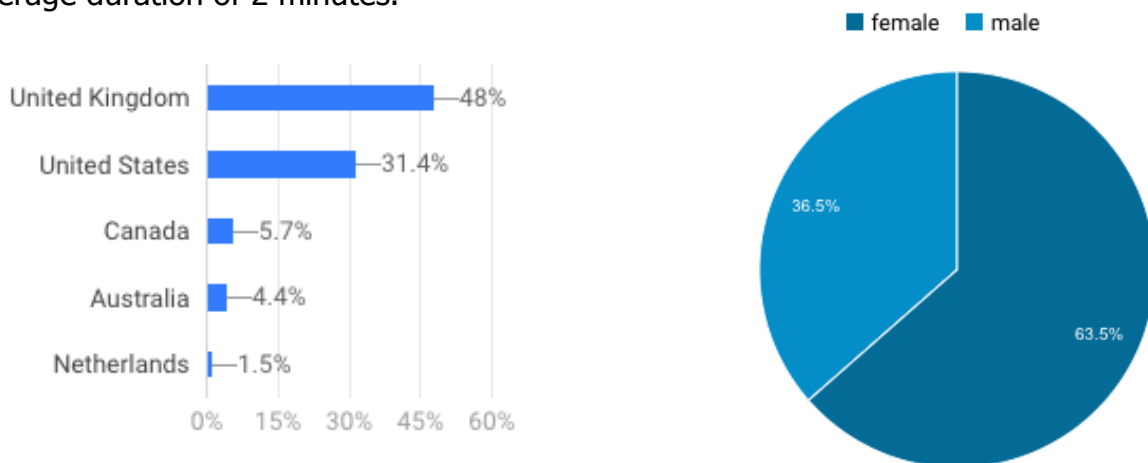
- Information correct as of October 2017 – Data from google analytics -

Our Facebook group currently has 710 members and is growing consistently.



## BLOG STATS

We have 6000+ monthly page views on average, with 2500+ unique monthly users and an average duration of 2 minutes.



## WORKING TOGETHER

I have worked with several brands on collaborative posts and sponsored content. Please contact [cruisingisntjustforoldpeople@gmail.com](mailto:cruisingisntjustforoldpeople@gmail.com) for prices and more information. Some examples are shown below.

- Sponsored content ([www.cruisingisntjustforoldpeople.co.uk/2017/08/31/destination-guide-barcelona](http://www.cruisingisntjustforoldpeople.co.uk/2017/08/31/destination-guide-barcelona))
- Guest writing ([www.cruise1st.co.uk/blog/cruise-tips/guaranteed-cabin-i-book-one](http://www.cruise1st.co.uk/blog/cruise-tips/guaranteed-cabin-i-book-one))

