



ABOUT ME

Hello! My name's Emma, I'm a 24-year-old cruise blogger from the UK. I've been cruising since I was 11 and am passionate about the idea that cruising is for everybody.

I was recently voted 'favourite cruise blogger' at the wave awards!



2700+



4200+

ABOUT CRUISING ISN'T JUST FOR OLD PEOPLE

Cruising Isn't Just For Old People was founded in September 2016 when I returned from my first Cunard cruise with lots to tell the world. Since then I have been focusing on building a young cruisers community and engaging guest bloggers from around the world. I am extremely proud of the community that we have created of likeminded, friendly who aim to inform and inspire others. We are currently finalists in the wave awards in the category of best cruise blogger which is really exciting.

CRUISING COMMUNITY



1100+

Facebook page



1100+

Facebook group

Our Facebook group currently has 1100+ members and is growing consistently. The members of our group are extremely engaged with over 250 posts in the last month.



40+ bloggers:

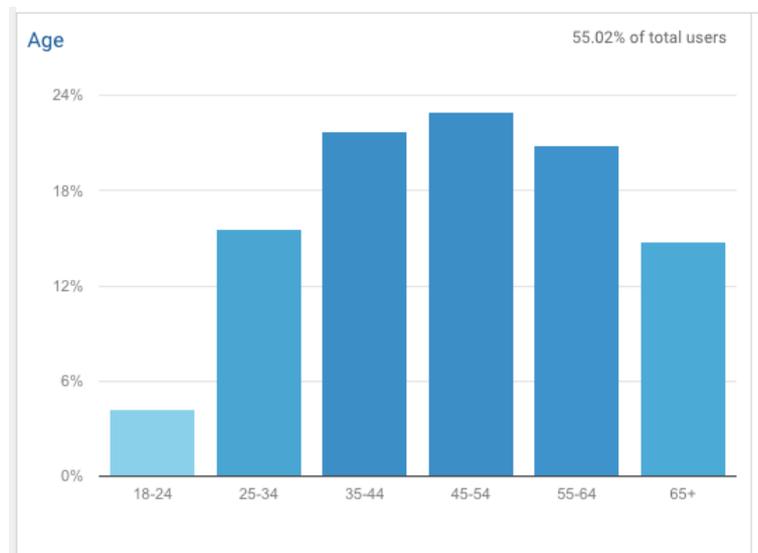
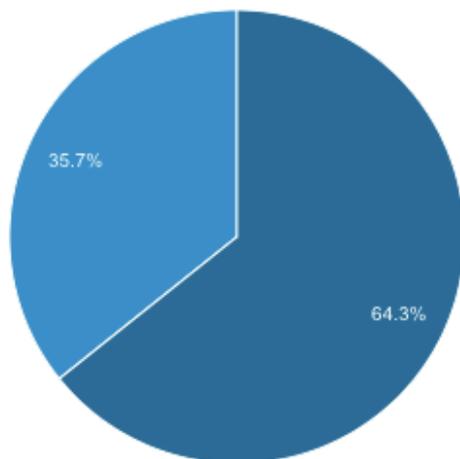
We have bloggers from around the world contributing content, many of whom have their own travel blogs or websites within other genres. Our Facebook group is a relatively new venture but is growing consistently, providing us with a brilliant opportunity to connect with our audience on a personal level.

STATISTICS

We have 12,000+ monthly page views on average, with 6200+ unique monthly users and an average duration of 2 minutes. Our audience are 64% Female with the largest location being the UK followed by the USA, Australia and Canada.

Country	Users	% Users
1.  United Kingdom	2,415	41.19%
2.  United States	1,778	30.33%
3.  Australia	521	8.89%
4.  Canada	289	4.93%

■ female ■ male



WORKING TOGETHER

I have worked with several brands on collaborative posts and sponsored content. Please contact emma@emmacruises.com for prices and more information. Some examples are shown below.

- Sponsored content (www.cruisingisntjustforoldpeople.co.uk/2017/08/31/destination-guide-barcelona)
- Guest writing (www.cruise1st.co.uk/blog/cruise-tips/guaranteed-cabin-i-book-one)
- Product reviews (<http://cruisingisntjustforoldpeople.co.uk/2018/01/15/beurer-wl80/>)

