



ABOUT ME

Hello! My name's Emma, I'm a 23-year-old travel blogger from the UK. I've been cruising since I was 11 and am passionate about the idea that cruising is for everybody.

You can find me on Instagram and Twitter @emmacruises.



2200+



4600+

ABOUT CRUISING ISN'T JUST FOR OLD PEOPLE

Cruising Isn't Just For Old People was founded in September 2016 when I returned from my first Cunard cruise with lots to tell the world. Since then I have been focusing on building a young cruisers community and engaging guest bloggers from around the world. I am extremely proud of the community that we have created of likeminded, friendly who aim to inform and inspire others. We are currently finalists in the wave awards in the category of best cruise blogger which is really exciting.



900+

Facebook page



900+

Facebook group

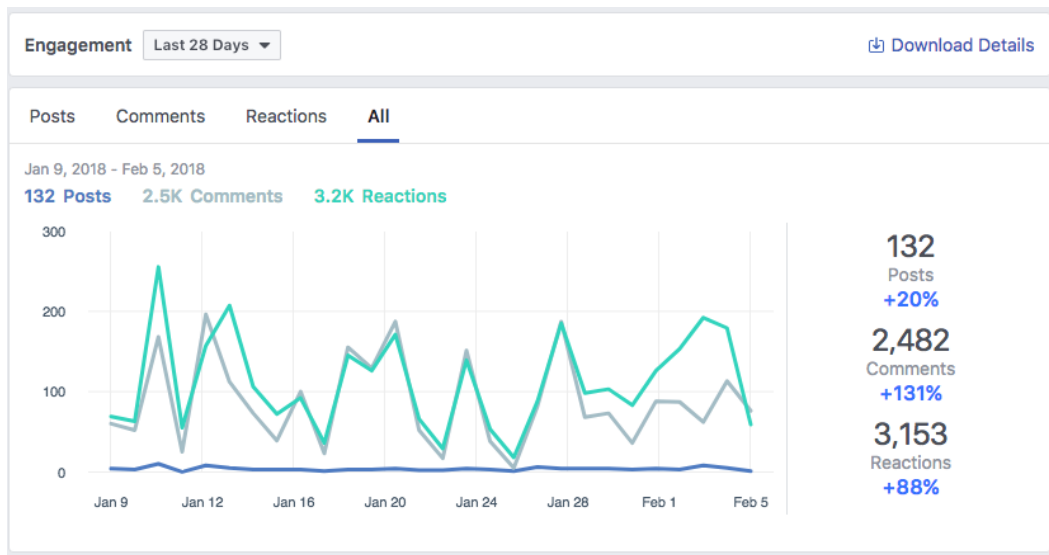
CRUISING COMMUNITY

30+ bloggers:

We have bloggers from around the world contributing content, many of whom have their own travel blogs or websites within other genres. Our Facebook group is a relatively new venture but is growing consistently, providing us with a brilliant opportunity to connect with our audience on a personal level.

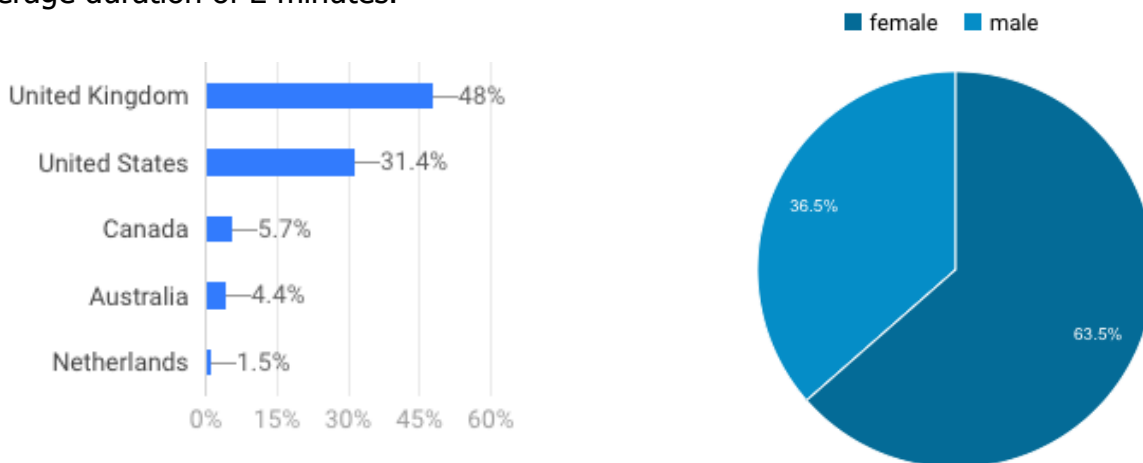
- Information correct as of February 2018 – Data from google analytics -

Our Facebook group currently has 934 members and is growing consistently. The members of our group are extremely engaged with over 130 posts in the last month.



BLOG STATS

We have 11,000+ monthly page views on average, with 6200+ unique monthly users and an average duration of 2 minutes.



WORKING TOGETHER

I have worked with several brands on collaborative posts and sponsored content. Please contact emma@emmacruises.com for prices and more information. Some examples are shown below.

- Sponsored content (www.cruisingisntjustforoldpeople.co.uk/2017/08/31/destination-guide-barcelona)
- Guest writing (www.cruise1st.co.uk/blog/cruise-tips/guaranteed-cabin-i-book-one)
- Product reviews (<http://cruisingisntjustforoldpeople.co.uk/2018/01/15/beurer-wl80/>)

